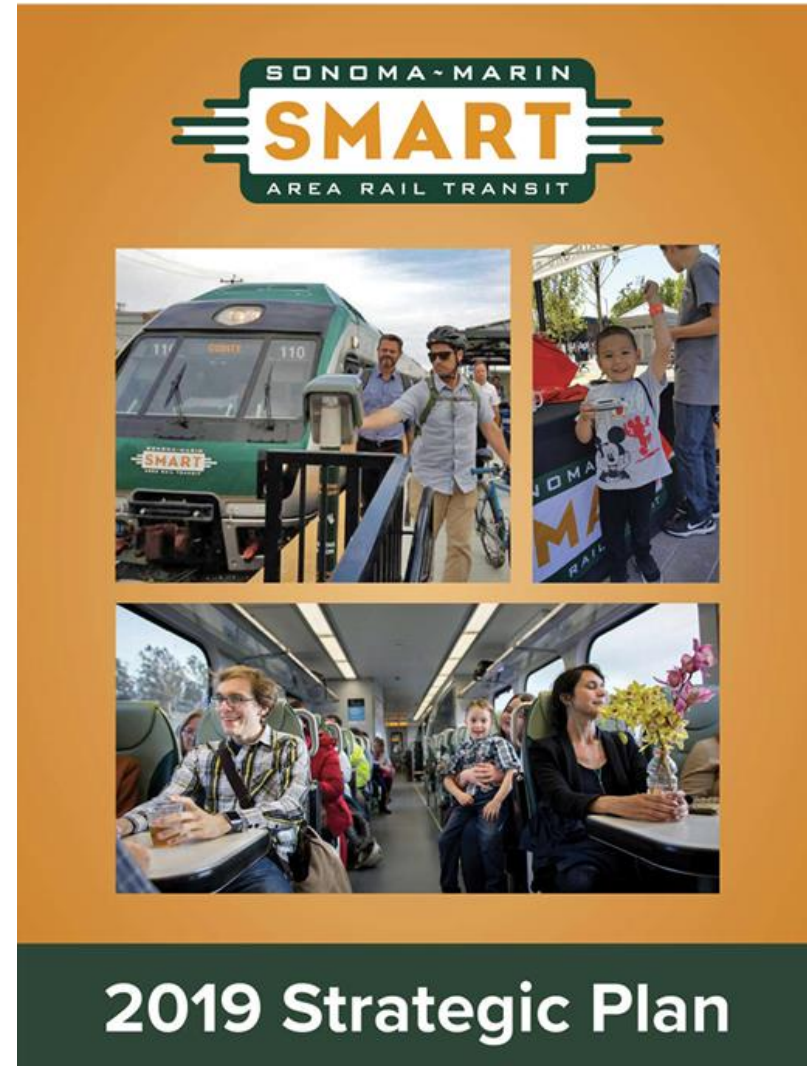


# Citizens Oversight Committee Meeting Agenda Item 6 - 2024 Strategic Plan Update December 13, 2023

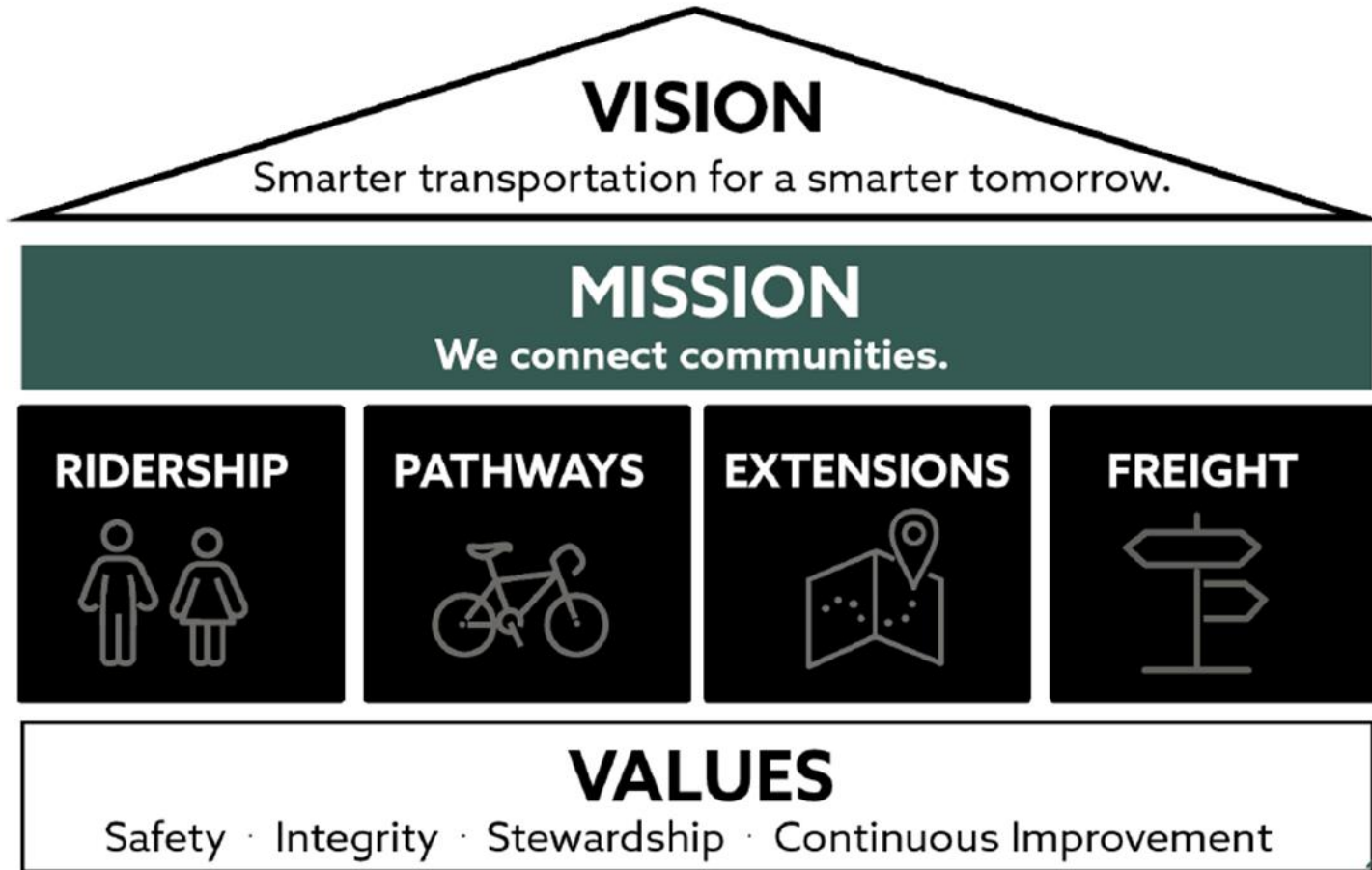


# SMART Strategic Plan

- Helps define the strategic direction of the organization
- Establishes goals, objectives, and actions in line with SMART's vision and mission
- Promotes collaboration, collective responsibility, and accountability
- 2019 Strategic Plan adopted in November 2019
- Updated every 5 years
- COC – provide input on and review the Strategic Plan



# SMART HOUSE



# FY24 – FY29 Strategic Plan Process



# 2024 Strategic Plan Timeline

January

- Community Workshop (Online): SWOT Analysis
- Review Strategic Objectives

February

- Community Workshop - Strategic Objective 1: Ridership
- Community Workshop - Strategic Objective 2: Pathways

March

- Community Workshop - Strategic Objective 3: Extensions
- Community Workshop - Strategic Objective 4: Freight
- COC Workshop – March 13, 2024

April – July

- Community Presentations

August

- Community Presentations
- COC Workshop – August 14, 2024

September - October

- Community Presentations
- Draft Strategic Plan

November - December

- COC Finalize Draft 2024 Strategic Plan
- Board Approval 2024 Strategic Plan



# Strategic Plan Outline

- Executive Summary
- Background, History, Context
- Strategic Plan Framework
- Operations
- Capital
- Financial Projections
- Implementation Timeline



# Discussion

# Connect with us:

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