



# SMART

## Annual Report 2017

# SMART ANNUAL REPORT 2017

- Report to the public summarizing year's work
  - » 2017: Focus on Start of Passenger Rail Service
    - Preview Rides
    - Opening Day
  - » Through December:
    - 2,371 31-Day Passes
    - 450 Eco-Passes
    - \$1.38 million in fare revenue
    - 5,000 post-fire business passes
    - 3,000 free ride cards

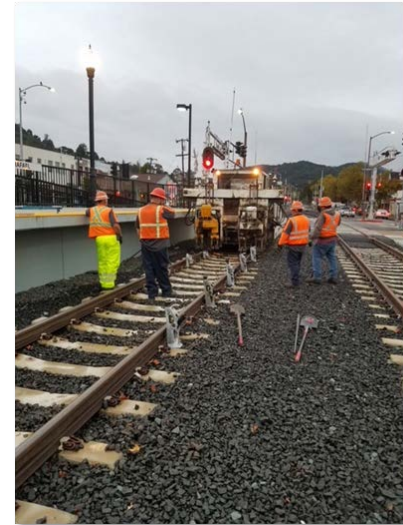
## Sonoma-Marín Area Rail Transit District Annual Report 2017



5401 Old Redwood Highway, Suite 200  
Petaluma, CA 94954

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- Operations activities
  - » Station, Rail and Signal Readiness
    - Final signal, rail inspections
    - Installation, testing fare equip
    - Passenger needs on platforms
  - » Rail vehicle maintenance—
    - Engine repairs
    - Shaping of all 56 wheels
    - Modifications based on customers
  - » Movement of Trains and Passengers
    - Finalizing schedules
    - Recruitment and training





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- Safety and Security
  - » Hiring of code compliance staff
  - » Trespassing, enforcement
  - » Coordination with law enforcement, fire, EMS
  - » Outreach and training for crises & prevention



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- Capital Projects
  - » Completion of signal system and startup of Phase 1
  - » Increased auto/bike parking
  - » Passenger Rail Car projects
    - Conditional acceptance of current 14 cars
    - Kickoff of additional 4 cars to be built
  - » Pathway Projects
    - Five additional segments added in 2017
    - Design for new path in Petaluma
  - » Larkspur Project



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- Community Outreach
  - » New website, app, Nixle
  - » Multiple customer service sites
  - » Safety trainings, ambassadors
  - » Holiday toy drive
  - » Advertising program
  - » Marketing campaign to build new riders



# SMART ANNUAL REPORT 2017

- Financial Summary Fiscal Year 2017
  - » Audited data presented in accessible format
  - » Includes breakdowns on revenue and expense similar to budget presentations

